



Baseball legend Reggie Sanders and Hon. Dean Martin named official spokesmen for Stars and Strikes Celebrity Bowling Bash, July 10, Swim lesson scholarships to be established in memory of Martin's late wife Kerry

PHOENIX, June 7, 2011 – Already in 2011, 18 deaths, including eight children, have resulted from 56 water related incidents in Maricopa County, including Phoenix and surrounding areas.

To combat this startling statistic, the Drowning Prevention Coalition of Arizona (DPCA) and the Turnbow Foundation will team up with Major League Baseball Players Alumni Association (MLBPAA) to host the **Stars and Strikes Celebrity Bowling Bash on Sunday, July 10, 2011 from 3 p.m. to 7 p.m. at Lucky Strike Lanes in downtown Phoenix** for a day of bowling, live entertainment and charity. The event will support the DPCA and the Turnbow Foundation.

The Hon. Dean Martin and baseball legend Reggie Sanders have been selected as celebrity spokesmen for the event.

Kerry Martin, Dean's late wife, championed water safety and always said child drownings are 100 percent preventable through education and parental supervision. Kerry Martin was a DPCA board member and worked tirelessly to raise funds to support water safety programs. In addition to serving as a spokesman, Martin also purchased a bowling lane on behalf of the MISS Foundation, a 501(c)3, volunteer based organization committed to providing crisis support and long term aid to families after the death of a child from any cause.

With the help of The Turnbow Foundation, an organization committed to improving the lives of disadvantaged children and their families through charitable giving, academic scholarships and access to career training money that is raised will also go towards scholarships that will be offered for families and children to attend swim lessons to help Arizona's youth become swim safe.

In 2006, Sanders became the fifth member of baseball's 300-300 club when he stole his 300th base on May 1 and hit his 300th homerun on June 10. Sanders also is hosting a Charity Wiffle Ball tournament to benefit The Reggie Sanders Foundation's fight against Autism on July 9.

"This is an incredible opportunity to raise awareness for the efforts of the Drowning Prevention Coalition members. It is also an exciting time in the history of the DPCA as we embark on several new projects that we hope will save the lives of Arizona's families." said DPCA President Lori Schmidt. "This fundraising event with the help of Sarah Anne Events will make a tremendous impact!"

Legends Ferguson Jenkins, Tony Phillips, Russ Ortiz, Mike Remlinger, Jay Bell, as well as Miss Arizona Katy Bulkley and NFL star Seth Joyner are just a few of the other celebrities who will donate their time to help raise funds for water safety.

The MLBPAA is a nonprofit organization committed to promoting the game of baseball, raising money for charity, and inspiring and educating youth through positive sport images while protecting the dignity of the game through former players.

The DPCA, a community based organization dedicated to raising awareness of the importance of water safety and drowning prevention.

For more information on sponsorship opportunities, celebrity requests and individual tickets and groups interested in registering a bowling team, contact Sarah Anne Workman at 602-692-8456 or Sarah@SarahAnneEvents.com or visit www.starsandstrikes.net

All media inquiries and celebrity requests will be handled by Ken Reinstein at blue 22 pr, 480-510-9762 or ken@blue22pr.com.