

MISS FAMILY FUNDRAISERS:

MISS Family Fundraisers are simple activities you can do to support MISS while taking time to connect with friends, family and the community. They are designed to raise awareness and enable others to honor the memory of your loved one by contributing to MISS. MISS will feature one national Family Fundraiser every two months so that you can join hundreds of other families across the country united in furthering our mission. Design your own event, or choose from the ones below and take advantage of our tools and templates.

JANUARY/FEBRUARY: Sweet Memories Bake Sale

Concept: Hold a bake sale with delicious treats to raise money for MISS in a local high-traffic area like a school, shopping area or community park.

Tools: A variety of homemade cookie recipes, templates to print with your personalized information for your table, community service credit sheets for students who need hour for school/organizations, printable tags to tie to your cookie/treat bags.

You'll Need: A location, ingredients and a space to bake, a table and some chairs, two to three helpers, plastic baggies, ribbon and paper/office supplies.

Great Additions: Seasonal Cookies for Valentine's Day or the appropriate holiday.

MARCH/APRIL: Yard Sale Extravaganza!

Concept: Out with the old! Get motivated for spring-cleaning by cleaning out your closets and hosting a yard sale fundraiser – invite neighbors on the block to do the same! Come home to a cleaner house and full heart.

Tools: Text you can use to promote the yard sale locally, on craigslist, or any community calendar, template letter explaining concept.

You'll Need: A few family members to help, determination to spring clean, neighbors to host simultaneous sales (optional), signs, outreach to local media to promote, petty cash.

MAY/JUNE: Swing Away for Father's Day!

Concept: Professional golf trainers donate their time to help eager golfers refine their skills. The trainees donate the price of the session to MISS.

Tools: Email copy to invite friends to participate

You'll Need: A few friends who love to golf and or can't wait to learn, the donation amount.

AUGUST/SEPTEMBER: Letters for Love

Concept: Send letters to family, friends and contacts telling your family's story and educating them about the MISS Foundation. Letter will include an appeal asking them to support and an envelope to help them contribute.

Tools: A letter template to get you started, reply envelopes and guidance crafting your letter
You'll Need: Paper, envelopes, stamps and a pen to sign!

OCTOBER/NOVEMBER: Online Art Auction

Concept: Many bereaved parents use art as an outlet for grief and a path to healing. This online art auction shares those special gifts and enables others to purchase a meaningful handmade art piece while supporting MISS. Anyone can donate a piece of art with a brief description of their story, and community members bid on the artwork throughout November.

Tools: Online platform for auction, templates to share your story, specs on contributing.

You'll Need: Artwork you've created, a camera to take a digital photo, a brief description of your art and your story, postage to mail to the winner.

DECEMBER: MISS Money Pots

Concept: Label a bin, can, jar, box or container of any kind and collect! Change adds up, and with enough handmade MISS Money Pots around the country, we will raise significant funds!

Tools: A special MISS label for your money Pot and envelopes to send in your earnings as you collect.

You'll Need: A hand-selected container, a label and a few high-traffic places (schools, convenience stands, community centers, stores) to collect money

Some FAQs:

Q: I've never held a fundraiser – do I need experience?

A: Not for these Family Fundraisers! They are designed to be simple and expandable, whether it's your first time or you're a seasoned fundraising professional. We will support you with guidance and tools!

Q: Who should I contact?

A: Contact Nadia Stadnycki at nadia.stadnycki@missfoundation.org or at 610 644 6221 to learn more.

Q: Can I do something that isn't listed here?

A: Absolutely! Feel free to design your own fundraiser – hold a Spaghetti dinner or cocktail hour, local basketball shoot-out, sports tournament, sell handmade items – think of your hobbies and how they could be come opportunities to support.

Q: Where can I see how much we've raised across the country?

A: Every 60 days, we will launch a new national Family Fundraiser and track our progress across the country. We will have a link posted to see how far we've come and how far we have to go.

Q: I held my fundraiser – how should I send in my check?

A: Make out your check to “MISS Foundation” and mail it to:

MISS Foundation Family Fundraisers
15 Waterloo Avenue
Berwyn, PA 19312

Q: Can I do several Family Fundraisers throughout the year?

A: Certainly! Each of the above fundraisers are meant to reach a different part of your community so you don't have to ask the same people twice – choose which make most sense to you or mix and match!